

#### DEPARTMENT OF THE TREASURY

COMMUNITY DEVELOPMENT FINANCIAL INSTITUTIONS FUND 601 THIRTEENTH STREET, NW, SUITE 200 SOUTH WASHINGTON, DC 20005

# **Arkansas**

### **Southern Development Bancorporation (1996 CDFI)**

Location: Arkadelphia, Arkansas

Award: \$2 million (\$1 million equity and \$1 million grant)
Type: community development bank holding company

Service Area: Southern and Eastern Arkansas

Products: full service bank, small business loans, microloans development

Contact: Mr. Brian Kelley - (501) 246-5811

This comprehensive community development bank holding company is demonstrating that a bank holding company, with appropriate affiliates and subsidiaries, can be profitable while achieving important community development objectives. Since the bank holding company purchased an existing bank in 1988 and created the multi-faceted structure, Southern has been responsible for the creation or retention of 2,300 jobs. Southern is now seeking to launch a major expansion into the Arkansas Delta. With the addition of banking operations in that region, and more resources directed to Southern's real estate development and enterprise development components, it can implement a comprehensive program directed to commercial and housing lending, real estate development, small business expansion, venture capital and microenterprise lending. The expansion will bring the focus of the bank holding company's activities into the poorest part of the state, where African-American poverty rates are 65%. CDFI Fund investment, \$1 million equity investment in Southern and \$1 million grant to its nonprofit affiliate Arkansas Enterprise Group, will help to launch this important expansion. Southern's Delta presence is expected to include a partnership with a university to advance research into rural economic development issues.

#### (1998 CDFI - Core)

Award: \$2,500,000 Equity Investment
Type: Bank/Bank Holding Company
Contact: JoAnn McMasters - (870) 246-3945

Southern Development Bancorp (SDB) is a community development bank holding company that is carrying out a comprehensive community development strategy. The Awardee, through its affiliates, provides consumer financial services and lending to individuals and businesses in distressed rural communities. Currently, SDB is the largest commercial bank provider of SBA loans in the state. The CDFI Fund equity investment of \$2.5 million will assist SDB in extending its community development presence in the Arkansas Delta and its expansion to Mississippi. SDB seeks to have significant impact on growing the regional economy, and thereby increasing opportunity, particularly among the region's underserved residents.

### (1999 CDFI - Core)

Award: \$450,185

Type: Bank/Bank Holding Company Contact: Joe Black - (870) 246-3945

Southern Development Bancorporation (SDB) is a community development bank holding company that is carrying out a comprehensive community development strategy. SDB, through its affiliates, provides consumer financial services and lending to individuals and businesses in distressed rural communities in Arkansas. It is the largest commercial bank provider of SBA loans in the state. The CDFI Fund's \$450,185 equity investment will enable SDB's nonprofit affiliate Arkansas Enterprise Group (AEG) to increase its lending and labor force development activities in the Delta region, the most economically distressed area of the state.

#### (1999 CDFI - Tech Asst)

Award: \$50,000

Type: Bank/Bank Holding Company Contact: Tom McRae - (870) 246-3945

Southern Development Bancorporation (Southern) was formed in 1986 and has developed a community development strategy that involves commercial lending operations work force development and microlending through a nonprofit affiliate as well as fostering housing opportunities for low income families. Arkansas Enterprise Group (AEG) the beneficiary of the technical assistance grant is the nonprofit community development arm of Southern. AEG provides non-traditional financial services technical support and human resource development to rural small businesses community organizations and family farms. AEG will use the technical assistance grant to enhance its operations through technology improvements and staff training on loan structuring portfolio management and financial analysis.

# Farmers Bank and Trust Company (1998 BEA)

Location: Blytheville, Arkansas

Award: \$3,750

Contact: Alvin Huffman III - (870) 763-8101

Farmers Bank and Trust, of Blytheville, Arkansas, was awarded \$3,750 for making a \$25,000 equity investment in the Enterprise Corporation of the Delta Investments, LLC (ECDI). ECDI is an affiliate of the Enterprise Corporation of the Delta, a certified CDFI. ECDI is a venture fund providing patient capital and technical assistance to small businesses, start-ups and minority owned enterprises in the chronically distressed Mississippi Delta region of Arkansas, Louisiana, and Mississippi. Farmers Bank and Trust is a state-chartered bank with \$152 in total assets.

### First National Bank in Blytheville (1999 BEA)

Location: Blytheville, Arkansas

Award: \$3,750

Contact: J. Steven McFerron - (870) 763-4443

First National Bank of Blytheville, Arkansas received an award of \$3,750 for its investment in ECDI, LLC, a certified Community Development Financial Institution (CDFI). ECDI, an affiliate of the Enterprise Corporation of the Delta, is a venture fund providing patient capital and technical assistance to small and start-up businesses and minority-owned enterprises in the chronically distressed Mississippi Delta region of Arkansas, Louisiana, and Mississippi. The awardee is a national bank with total assets of \$144.9 million

### College Station Community Federal Credit Union (1998 CDFI-Tech Asst)

Location: College Station, Arkansas

Award: \$50,000 technical assistance grant
Type: Community Development Credit Union

Contact: Sarah Hawkins - (501) 490-0646

College Station Community Federal Credit Union is a Community Development Credit Union that provides affordable banking services and access to credit to College Station, a predominantly African-American community just outside of Little Rock, and other low-income neighborhoods in south Pulaski County, Arkansas. The \$50,000 CDFI Fund technical assistance grant will enable College Station Community FCU to obtain training in providing new loan products, obtain consulting services to evaluate its current underwriting policies and procedures and devise a marketing plan, and achieve operating efficiencies through the purchase of computer hardware and software.

#### Merchants and Farmers Bank (1998 BEA)

Location: Dumas, Arkansas

Award: \$3,750

Contact: J. Michael Jones - (870) 382-4311

Merchants and Farmers Bank, of Dumas, Arkansas, was awarded \$3,750 for making a \$25,000 equity investment in the Enterprise Corporation of the Delta Investments, LLC (ECDI). ECDI is an affiliate of the Enterprise Corporation of the Delta, a certified CDFI. ECDI is a venture fund providing patient capital and technical assistance to small businesses, start-ups and minority owned enterprises in the chronically distressed Mississippi Delta region of Arkansas, Louisiana, and Mississippi. Merchants and Farmers Bank is a state-chartered bank with total assets of over \$64 million.

#### First National Bank of Phillips County (1997 BEA)

Location: Helena, Arkansas

Award: \$7,500

Contact: W.H. Brandon - (870) 816-1111

First National Bank of Phillips County, of Helena, Arkansas, was awarded \$7,500 for making a \$50,000 equity investment in the Enterprise Corporation of the Delta (ECD), a certified CDFI. This investment will help capitalize ECD's new venture fund, ECD Investments. The venture fund will provide patient capital and technical assistance in small businesses, including start-ups and minority-owned enterprises in the very distressed Mississippi Delta region of Louisiana, Arkansas, and Mississippi.

### Pulaski Bank & Trust Company (1999 BEA)

Location: Little Rock, Arkansas

Award: \$11,933

Contact: Vicki J. Smith - (501) 661-7809

Pulaski Bank & Trust Company of Little Rock, Arkansas received an award of \$11,933 for increasing its financial support activities to two Community Development Financial Institutions (CDFIs). The bank provided support to the Local Initiatives Support Corporation, which serves distressed communities throughout the United States. In addition, the bank provided assistance to the College Station Community Federal Credit Union. The credit union is located in Arkansas. Pulaski Bank is a state-chartered bank with total assets of \$263.2 million.

## American State Bank (1997 BEA)

Location: Osceola, Arkansas

Award: \$15,000

Contact: Mary E. Thompson - (870) 655-8374

American State Bank, of Osceola, Arkansas, was awarded \$15,000 for making a \$100,000 equity investment in the Enterprise Corporation of the Delta (ECD), a certified CDFI. This investment will help capitalize ECD's new venture fund, ECD Investments. The venture fund will provide patient capital and technical assistance in small businesses, including start-ups and minority owned enterprises in the very distressed Mississippi Delta region of Arkansas, Louisiana and Mississippi.

## Simmons First National Bank (1997 BEA)

Location: Pine Bluff, Arkansas

Award: \$30,000

Contact: Al Lowery - (870) 541-1022

Simmons First National Bank, of Pine Bluff, Arkansas, was awarded \$30,000 for making a \$200,000 equity investment in the Enterprise Corporation of the Delta (ECD), a certified CDFI. This investment will help capitalize ECD's new venture fund, ECD Investments. The venture fund will provide patient capital and technical assistance in small businesses, including start-ups and minority-owned enterprises in the very distressed Mississippi Delta region of Arkansas, Louisiana and Mississippi.